
HUNTER TENNEY tenneyhunter@gmail.com | huntertenney.com

Graphic Designer with 5+ years of experience creating digital, print, and social media marketing materials for multi-location automotive dealerships. Experienced in branding, motion graphics, and Adobe Creative Cloud.

Education

West Virginia University
Morgantown, West Virginia
BFA in Graphic Design
May 2021

Work Experience

Graphic Designer, Hudson Automotive Group

Charleston, South Carolina (Remote) — December 2022 - Present

- Design print and digital assets for 12+ automotive dealerships across multiple brands.
- Create campaigns for OEM promotions, holidays, and events.
- Follow OEM and partner brand guidelines across all projects.
- Manage multiple projects while meeting tight deadlines.
- Improved design workflows while maintaining quality and consistency.

Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom

Graphic Design Assistant, West Virginia University

Morgantown, West Virginia — August 2017 - February 2019

- Designed posters, flyers, videos, and social media graphics for campus events.
- Assisted with exhibit curation, event planning, and display installations.
- Supported graphic design, data entry, and creative production tasks.

Motion

Adobe Premiere Pro
Adobe After Effects
DaVinci Resolve

Retail & Customer Service Experience

Taco Bell, TJ Maxx, Best Buy

February 2019 - December 2022

- Provided customer service in fast-paced retail environments.
- Managed multiple priorities while meeting daily performance goals.

Web

HTML5
WordPress

Design Projects

Town Logo Redesign

- Researched local history and community identity to inform the brand direction.
- Developed logo concepts through sketching, iteration, and Adobe Illustrator.
- Created a brand guide outlining logo usage, color palette, and typography.

Recipe Website

- Researched competing recipe websites to identify user needs and design trends.
 - Developed user and brand personas to guide design decisions.
 - Created wireframes and high-fidelity mockups.
 - Built a responsive website using HTML and CSS.
 - Used HTML and CSS to create and design the website
 - Implemented the website in WordPress for content management.
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